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Page 1
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     UNITED STATES DISTRICT COURT
 2
     SOUTHERN DISTRICT OF NEW YORK
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     THE AUTHORS GUILD, INC., et )
     al.,
                                  )Civil Action No.
 4
                                   )05-CV-8136 (DC)
 5
                   Plaintiffs,
 6
                VS.
 7
     GOOGLE, INC.,
 8
                    Defendant.
 9
                           Thursday, Apri 19, 2012
                           9:08 a.m.
10
11
12
                Confidential Videotaped Deposition
          of PAUL AIKEN, held at the offices of
13
          Milberg, LLP, One Penn Plaza, New York,
          New York, pursuant to Rule 30 (b) (6)
14
          Notice, before Otis Davis, a Notary
15
          Public of the State of New York.
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18
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23
24
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          (#442577)
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- 1 Q. So if I was doing genealogical research
- 2 on my great-grandmother, she might be mentioned in a
- 3 book, but not identified as a topic in the card
- 4 catalog entry pertaining to that book; is that right?
- 5 A. That's correct.
- 6 Q. So if I were conducting such genealogical
- 7 research on my great-grandmother and wanted to find
- 8 every book in which her name had been mentioned, in
- 9 the absence of Google Books, would there be a way for
- 10 me to do that other than by reading every book in the
- 11 library that might possibly include a reference to
- 12 her?
- MR. BONI: Object to form.
- 14 You can answer.
- 15 A. Yes. Except for Google's bold act of
- infringing millions of copyrights, you would not be
- 17 able to find your great-grandmother's name in an
- 18 out-of-print in-copyright book.
- 19 Q. Do you think Google's Library Project has
- 20 helped the sale of books?
- 21 A. No.
- 22 Q. Would you expect Google's Library Project
- 23 to have had any positive or negative effect on book
- 24 sales?
- 25 A. I would expect it to have a negative

- 1 in your testimony.
- 2 Are you aware of any instance in which
- 3 Google's security has been compromised with respect
- 4 to the digital copies of books made in connection
- 5 with the Library Project?
- 6 A. Yes.
- 7 Q. What such instances are you aware of?
- 8 A. Early on after the announcement of
- 9 Google's Library Project, I recall that some hackers
- 10 had developed a program to basically repeatedly
- 11 search the particular book and pull the --
- 12 essentially pull the string of text out of Google's
- database for a title through a brief period of
- 14 search.
- 15 Q. Do you know whether it's possible to
- 16 obtain a complete copy of a book that is included
- 17 within Google Books' search results in snippet
- 18 display by virtue of running such repetitive
- 19 searches?
- 20 A. That's what I was just talking about.
- 21 Q. Do you know whether Google blacklists any
- 22 portions of books that are included in snippet
- 23 display?
- 24 A. No.
- 25 Q. Do you know whether Google has any

- 1 security measures in place to prevent the repetitive
- 2 running of searches in order to try to aggregate
- 3 snippets from a single book?
- 4 A. My understanding from engineers at Google
- 5 is that they do have such programs in place.
- 6 Q. Do you know whether those programs are
- 7 effective?
- 8 A. No.
- 9 Q. Are you aware of any instance in which
- 10 any security regime that protects a digital copy of a
- 11 book made as part of the Google Library Project has
- 12 been compromised?
- 13 MR. BONI: Other than what he just
- 14 testified to?
- 15 Q. Other than the instance of running
- 16 multiple word searchs on Google Books itself.
- 17 A. Could you repeat that one more time.
- 18 O. Sure.
- 19 Are you aware of any instance in which
- 20 any security measures protecting the digital copies
- 21 of books made as part of the Google Library Project
- 22 have been compromised other than the instance you
- 23 described of running searches for multiple words that
- 24 appear within a single book on Google Books itself?
- 25 A. No. I should say, I believe there were

- 1 multiple such attempts done and successfully done to
- 2 pull out e-books from Google's program early in the
- 3 project. I don't know what happened later in the
- 4 project.
- 5 Q. Do you know whether any of those attempts
- 6 resulted in the unauthorized publication of a book on
- 7 the Internet?
- 8 A. No, I don't.
- 9 MS. DURIE: Why don't we take a break.
- 10 THE VIDEOGRAPHER: Here now marks the end
- 11 of tape 3 of the deposition of Mr. Paul Aiken. The
- 12 time is 2:25 p.m., we're now off the record.
- 13 (Recess taken.)
- 14 THE VIDEOGRAPHER: Here now marks the
- 15 beginning of tape 4 of the deposition of Mr. Paul
- 16 Aiken. The time is 2:35 p.m., we're back on the
- 17 record.
- MS. DURIE: Let me have marked as the
- 19 next exhibit a copy of the tax return relating to The
- 20 Authors Guild.
- 21 (Aiken Exhibit 7, 2009 Authors Guild tax
- 22 return, marked for identification, as of this date.)
- 23 Q. Mr. Aiken, do you recognize what has been
- 24 marked as Exhibit 7?
- 25 A. Yes.

- 1 used, over books not in the program. Those figures
- 2 from Amazon should be taken with a grain of salt
- 3 because Amazon plays its cards very close to the
- 4 past. They would never provide information on the
- 5 types of books and how sales might be affected.
- 6 Publishers have also told me that it
- 7 increases sales, but they've often been skeptical
- 8 about how much and whether or not those figures are
- 9 in any way artificially affected by Amazon in
- 10 changing its search results within Amazon based on
- 11 whether or not it's in the Search Inside the Book
- 12 program. I don't know one way or another what may be
- done behind the scenes.
- Q. Do you think it's more likely than not
- 15 that Search Inside the Book on average has a net
- 16 positive effect on sales?
- 17 A. Yes.
- 18 Q. Would you agree that Search Inside the
- 19 Book has created a browsable bookstore?
- 20 MR. BONI: Object to form.
- 21 A. No.
- MR. BONI: You can answer.
- 23 A. No.
- MS. DURIE: Let me have marked as the
- 25 next exhibit a multipage document, the first page of